ABSTRAK

Penelitian ini dilatarbelakangi oleh perlunya strategi guru yang tepat dalam menerapkan media pembelajaran agar sesuai dengan karakteristik materi dan kondisi peserta didik di MTs Al-Urwatul Wutsqo. Penelitian ini bertujuan untuk menjelaskan pelaksanaan strategi dalam menggunakan media pembelajaran pada mata pelajaran Akidah Akhlak, serta mengidentifikasi faktor pendukung, faktor penghambat, dan upaya guru dalam mengatasinya.

Penelitian ini menggunakan pendekatan kualitatif dengan desain deskriptif kualitatif. Data diperoleh melalui wawancara, observasi, dan dokumentasi terhadap guru Akidah Akhlak, kepala madrasah, dan beberapa siswa kelas VIII. Keabsahan data diuji melalui triangulasi sumber dan teknik, sedangkan analisis data menggunakan model Miles dan Huberman yang meliputi reduksi data, penyajian data, dan penarikan kesimpulan.

Hasil penelitian menunjukkan bahwa penerapan media pembelajaran dilaksanakan melalui tahap perencanaan, pelaksanaan, dan evaluasi dengan mempertimbangkan tujuan pembelajaran, karakteristik materi dan peserta didik, serta ketersediaan sarana dan prasarana. Media yang digunakan meliputi PowerPoint, laptop, LCD proyektor, video pembelajaran, papan tulis, gambar, dan contoh kontekstual. Faktor pendukung meliputi antusiasme peserta didik, kemampuan guru, serta dukungan kepala madrasah. Faktor penghambat berupa keterbatasan sarana dan prasarana serta kondisi peserta didik yang mengalami kelelahan. Upaya guru dilakukan melalui penggunaan media alternatif, variasi metode, pemberian motivasi, serta evaluasi dan refleksi berkelanjutan.

Kata Kunci: strategi guru, media pembelajaran, Akidah Akhlak

ABSTRAC

Cici Aulia Mufidah, 2026. “Teacher Strategies in Implementing Learning Media in the Akidah Akhlak Subject at MTs Al-Urwatul Wutsqo”. Undergraduate Thesis, Islamic Religious Education Study Program, Faculty of Tarbiyah, Institut Agama Islam Al-Urwatul Wutsqo Jombang. Advisor: Ahmad Budiyono, S.Pd.I., M.Pd.

This research was motivated by the need for appropriate teacher strategies in implementing instructional media to ensure their suitability for the characteristics of the subject matter and the conditions of students at MTs Al-Urwatul Wutsqo. This study aimed to describe the implementation of strategies for utilizing instructional media in the Akidah Akhlak subject, as well as to identify the supporting factors, inhibiting factors, and teachers’ efforts to overcome them.

This research employed a qualitative approach with a descriptive qualitative design. Data were collected through interviews, observations, and documentation involving Akidah Akhlak teachers, the head of the madrasah, and several eighth-grade students. Data validity was established through source and technique triangulation, while data analysis employed the Miles and Huberman model, consisting of data reduction, data display, and conclusion drawing.

The results showed that the implementation of instructional media was carried out through the stages of planning, implementation, and evaluation by considering learning objectives, the characteristics of the subject matter and students, as well as the availability of facilities and infrastructure. The media used included PowerPoint, laptops, LCD projectors, instructional videos, whiteboards, pictures, and contextual examples. Supporting factors included student enthusiasm, teacher competence, and support from the head of the madrasah. Inhibiting factors included limited facilities and infrastructure, as well as students’ fatigue. Teachers addressed these challenges through the use of alternative media, varied instructional methods, motivation, and continuous evaluation and reflection.